

References

Tesla Showroom

The Tesla showroom in Santa Monica is an architectural masterpiece that combines innovation and elegance and embodies the essence of the Tesla brand. Located in the heart of Santa Monica, just steps away from the famous beach, this elegant space rises with its modern design and striking presence.



Facts

Area	Architecture
Location	Santa Monica, US
Year of manufacture	2012
Architect	Michael W. Folonis Architects

Details

The choice of IGP's HWFsuperior 5703A93122F10 powder coating system to coat the façades of the Tesla showroom in Santa Monica was not just a question of aesthetics, but also of functionality and durability. With almost 200 kg of this highly weather-resistant powder coating system, the façades were carefully protected to preserve the modern design of the showroom from a wide range of weather conditions. Santa Monica, known for its warm climate and occasional heavy rainfall, places special demands on the building coating. The IGP powder coating system provides reliable protection against UV radiation, moisture and other environmental influences, while at the same time emphasizing the modern appearance of the showroom. The matt powder coating adds a subtle elegance to the showroom façades and helps to emphasize the contemporary appearance of the building. Thanks to its even surface and resistant properties, this powder coating not only offers added aesthetic value, but also long-lasting protection against the elements. The result is a Tesla showroom that is not only visually impressive, but also functional and robust. Every detail, from the coating of the façades to the design of the showrooms inside, has been planned with the utmost care and precision to ensure that the showroom shines in the best light not only today, but for years to come. As a symbol of innovation and sustainability in the automotive industry, the Tesla showroom in Santa Monica embodies not only the future of mobility, but also the importance of quality and reliability in the design of modern architecture.



You can find more interesting references on our website.
<https://www.igp.ch/en/reference/50927/tesla-showroom>

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